



Press Release

Star Arcade founding team completes management buyout with the support of investment from Klaas Kersting

22nd August 2014, Star Arcade management led by Harri Myllyla, Jonne Castren and Remco Smit today announced that they have acquired majority stake in the company and have also welcomed new investment from Klaas Kersting, who is a serial gaming entrepreneur known for Gameforge, Flaregames and as an early stage investor in Supercell.

Star Arcade has developed a state-of-art platform for synchronous multiplayer gaming. Star Arcade allows real-time game play between friends as well as random acquaintances. As a player you can pick up a game with a group of friends or a complete bunch of strangers. The platform supports all major mobile platforms as well as Facebook.

Klaas Kersting commented on his decision to invest in the company by saying that *"I am impressed with the Star Arcade management team: They have won me over with their dedication, their excellence and their concise vision of the future of multiplayer gaming. They have a number of great products in the pipeline and I am very much looking forward to see those perform on the market."*

Harri Myllyla, CEO, Star Arcade commented on the management buyout by adding, *"We are very happy to welcome Klaas Kersting as an investor. We are in the process of launching our latest game this year that will enable synchronous multi player gaming experiences across any device, network and location."*

"Star Arcade is providing multiplayer games that work on tablets, phones, PC's and browsers regardless of the network or the country where the consumer is located in. With support from our new investors, we want to further expand our global reach and



strengthen our commitment to release high performing real-time multiplayer games.”

Harri Myllyla concluded.

Star Arcade has also added Reinout te Brake as an advisor to support us especially with user acquisition and strategic direction.

Star Arcade is a dynamic and fast-growing real-time multiplayer gaming studio from Finland. Star Arcade has developed an advanced platform to enable synchronous multiplayer games and supports games across devices on tablets, web and mobile.

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