



“Star Arcade nominated for the Mobile Entertainment and Global Mobile Internet Start-up awards”

15 October 2012, Helsinki, Finland, Star Arcade, www.star-arcade.com the global leader for multiplayer mobile gaming today announced that it has been nominated in the final shortlist of the Mobile Entertainment Magazine and Global Mobile Internet Conference Awards.

Star Arcade has been nominated for the best growth stage start-up category for the “G Start-up” awards ceremony being held at the Global Mobile Internet Conference in San Francisco on the 19th and 20th of October 2012.

Star Arcade has also made it to the final short list of the Mobile Entertainment Magazine Awards in the “Best Social Games Service Provider” category. The ME Awards 2012 take place on Thursday, November 29th at the Royal Garden Hotel, London

Harri Myllyla, CEO, Star Arcade commented on the flurry of award nominations by adding *“We are delighted to be nominated for the Mobile Entertainment Magazine and G Start-up awards and thank our millions of loyal customers who have helped in making us successful. We continue to deliver on our promise of providing entertaining social games that work across all devices, operating systems and global networks giving a true multiplayer experience.”*

Harri Myllyla, concluded by adding *“We now have more than 10 popular game titles that are available on every major handset app store and are now increasingly being distributed by global mobile operators. We already have customers in 180 countries and we plan to expand our distribution network via more partnerships with operators and app stores.”*

Press Release

Star Arcade is a global mobile social gaming community delivering multiplatform games to consumers from fast emerging markets of India, South America, Far East and Africa. Star Arcade provides a social network, where anyone can join the community and just start playing, regardless of their device, operator or country. Star Arcade development hub is in Finland and has offices in the Netherlands and Middle East. For more information visit www.star-arcade.com

The G Start-up Awards <http://www.gmic-sv.com/g-startup/> are a global platform for the most innovative mobile Internet start-ups hosted every year at Global Mobile Internet Conference.

The Mobile Entertainment (ME) Awards <http://www.mobile-ent.biz/news/tag/me-awards> are organised by the Mobile Entertainment Magazine and judged by a panel of hundreds of expert judges within the mobile industry.

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