



**“Star Arcade launches Jelly Wars, its latest multi-player game at the Casual Connect conference in Amsterdam”**

3<sup>rd</sup> February 2015, Amsterdam, Star Arcade, [www.star-arcade.com](http://www.star-arcade.com), the global leader for multi-player mobile gaming today announced the launch of “Jelly Wars”, its latest game at the “Casual Connect” gaming conference.

Jelly Wars is available on all major app stores and is currently being featured on the Apple app store in the US, China, Australia and New Zealand. The game is already receiving a stellar response with hundreds of thousands games being downloaded in the initial days of the launch.

Jelly Wars is a real time multiplayer battle game for up to eight players. Players can combat each other by lobbing jelly bombs, dodging them, collecting battle resources and competing with real players, rather than computers. Jelly Wars is filled with funny characters and music to add to the excitement and competition.

Players can throw ice bombs, teleport and virtually slap the player next to them – do whatever it takes to be the last Jelly alive when the smoke settles.

Harri Myllyla, CEO, Star Arcade commented on the launch *“Star Arcade continues on it’s mission to be the pioneer in multi-player gaming on the mobile platform with the launch of Jelly Wars. Our games are highly entertaining, easy to play and can be played on any mobile device and network”*

*“Synchronous mobile games are very expensive and difficult to produce; hence we do not see many competitors venturing into this market yet. Star Arcade is a pioneer in building real-time, synchronous, multiplayer mobile games through its highly scalable platform and unique technology. We have lowered the costs of production and brought the technology to the mass market.”* Harri Myllyla concluded.



Star Arcade is a dynamic and fast-growing mobile game studio based in Finland. Star Arcade is a leader in real-time synchronous multi-player gaming. Star Arcade development hub is in Finland and has players from all over the world. For more information visit [www.star-arcade.com](http://www.star-arcade.com)

Press Contact

Anuj Khanna, Wireless Expertise Consulting

Email: [anuj@wirelessexpertise.com](mailto:anuj@wirelessexpertise.com) or +44 7916056916